



Contact:

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Media Instructions

The media is welcome on site for the duration of the Luther family build. Keep in mind, however, that this is a very busy construction site and closed set. Recommended media hours October 15-21, 2007 are 7:00 a.m. until 7:00 p.m. Daily media alerts will be distributed electronically and/or on site. Media ID is required at site check-in and advanced scheduling is highly recommended. News releases and other media materials about the build will be available at www.CTextremedream.com and on site.

Park & Ride:

Media, VIP, and volunteers are to park at the Bainbridge Development Corp. lot at 748 Jacob Tome Memorial Highway, Port Deposit, MD 21904.

Directions from I-95: Take Exit 93 [Route 222/275 East Exit]. Head along 222 East and continue going straight at the first traffic light as the road becomes Route 275. Turn left at Route 276/Jacob Tome Memorial Highway and the Bainbridge site will be on your left. Signs will point the direction once on Jacob Tome Memorial Highway. A shuttle will take media to and from the building site.

The location address is: The Luther Family, 392 Rock Run Road, Port Deposit, MD 21904.

Media Badges:

Media badges will be distributed at check-in and must be clearly displayed at all times. To obtain a media credential (badge), all media must visit the clearly marked media tent. At the tent, each media representative will need to show station/publication credentials and photo identification.

Media Tent:

All media are required to stay in the media tent for their coverage. They are never allowed to be part of construction, volunteer or walk into the house during the build or until after the airdate.

Clothing Rules:

Media, volunteers, and subcontractors must wear closed toe shoes at all times.

Interviews:

Interviews with the builders, designers and project managers are an excellent way to supplement stories with visuals and human interest angles. Interviews can be scheduled through the duration of the project. All interviews must be scheduled through the media contacts (listed above). Attempts to interview on-site without permission will result in loss of access to the site.

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